

**ANNUAL REPORT**

**Financial Year  
2006-07**



**DRISHTEE FOUNDATION**

**Communicating ICT 4 Development**

## Dear Members!

Your governing body takes pleasure in presenting this annual report on functioning of the society. Our working is guided by our vision: '**Communicating ICT for Development**' and Mission: '**To Understand, Promote and Synergize the ICTs for socio-economic development of rural community**'.

### New Character: All India society

During this fiscal year, your society got its status enhanced from a state level society to a national level all India society w.e.f. 08<sup>th</sup> November 2006.

You would be happy to note that Drishtee Ffoundation is one of the important organizations in India who are working for rural community using ICTs. Drishtee Foundation carries out **project based research work** for both 'Drishtee' (its implementing partner) and Other Partners (Central & State Governments, Govt. Undertakings, NGOs, Corporate (domestic & international), Social Organizations, etc.) on need assessment, demand assessment, impact assessment, benchmarking and other viability studies for communicating ICTs that benefit the rural community and bridging the digital divide. It also takes up **project based promotional work**, through 'Operation Chetna', to bridge the gap between ICT centres and end-users as-well-as for **awareness drive and capacity building** among villagers to absorb ICT and exploit its potential. The programmes and activities of Drishtee Foundation lead towards creating grounds for a long-term multifaceted relationship between the end-users of ICT and the Service Providers, thus stepping up the 'sustainability factor'.

### In fulfillment of its objectives and mission, Drishtee Foundation works;

- To act as a catalyst for the setting up of ICT centers through survey activities and Need Assessment.
- To operate in the areas where ICT centers are located.
- Not to establish its' own ICT centers in the rural areas.
- To take up advisory activity for carrying out Need Assessment Surveys and Viability Assessment on a professional basis.
- To promote the usage of ICT applications for the social and economic development of the villagers.
- In the areas covered under the Panchayati Raj Institutions.
- To promote the network of the ICT and to extend the learning of Drishtee to other ICT projects worldwide.
- To assist in the development of content and application to be deployed in ICTs.

### Governing Body

Mr. Manish Kumar resigned from the post of vice-president and also from the membership of the governing body. Mr. Nitin Gachhayat was elected as Vice-president of the society w.e.f. 5<sup>th</sup> day of June 2006. The new constitution of the governing body is as below:

1. President: Mrs. Mamta Mishra
2. Vice-president: Mr. Nitin Gachhayat
3. General Secretary - Mrs. Swapna Mishra
4. Secretary - Mrs. Chandan
5. Treasurer - Mr. Shailesh K. Thakur
6. Member – Mr. Satyan Mishra
7. Member - Mrs. Meenu Mishra

### General Body

More members were added to give the society an all India Character taking the number of members to 12.

### **Performance at a glance**

During the year gross revenue was Rs. 106,93,731.51/- which was lesser than the last year's gross revenue of Rs. 249,90,976.12/- mainly on account of lesser project income. We also had deficit this year as compared to a surplus previous year. This was on account of increased manpower cost, which we hired anticipating various special projects like water, MFI and rural BPO projects etc.

### **PROJECTS :**

#### **Completed during the year;**

**Alcoa Project:** This project was awarded by Alcoa, worth Rs.120000/- for training women entrepreneurs. This project was successfully completed.

**Microsoft unlimited potential program (Project Jyoti):** Project 'Jyoti' under **Unlimited Potential** programme is for empowering women on technology and entrepreneurship skills that can change their lives, transform communities, and strengthen local economies **as-well-as** create employment or income generation opportunities for women. The revenue for this Financial Year from this project was Rs. 53,42,386/- The project was completed this year.

**West Bengal Pilot Project:** This project was again granted by Microsoft Corporation wherein society has to carry out pilot in 5 selected districts of west Bengal on finding out the viability of ICT project viz-a-viz the government work. The revenue for this Financial Year from this project was Rs. 848,000/- . The project was complete.

**Women entrepreneur project and IFC:** This project was given by Drishtee and supported by IFC. Under this project, society had to search for women entrepreneurs in rural parts of western UP, train and promote them. Where under 103 village level women entrepreneurs were selected assisted and trained.

#### **Future Initiatives**

- **Micro-credit-** Considering the need for small financial assistance to poor artisans, businessmen and women in the rural part, drishtee has taken up initiative for carrying microfinance activities. For this purpose it has arranged external commercial borrowing from a US based NGO Acumen Fund.
- **Water-** Every village is facing problems of availability of pure drinking water as well as timely cost effective irrigation water. It is proposed to pilot a project for addressing problems of water. For this we have been trying to get support from various agencies both for finances and technology.
- **RURAL BPO-** Employment in rural India is great problem leading to migration of large number of youths and workers from village to cities. This affects the village economy very badly. With a financial assistance from IDRC, Canada we are developing a rural BPO model in collaboration with Quiver infoservices Limited and a pilot to test the viability of the model is being launched at village Saurath, Madhubani, Bihar.

### **Research & Survey Activities**

The survey and research activities undertaken by Drishtee Foundation in social development, benefiting the Service Providers, End-Users and Network Orchestrators, can be broadly categorized as per the study objectives into -

- **Need Assessment**
- **Demand Estimation**
- **Benchmarking**
- **Viability Studies**
- **Impact Assessment.**

The objectives of ICT research are manifolds:

For each survey/research project a detailed Project Activity Plan/Schedule, Research Methodology (including Questionnaire Design) and Quality Checks, suitable for the purpose, is defined that meets the project objectives. A strong project monitoring and control system is in place to complete the project in time with quality deliverables.

#### **PUBLICATIONS of DRISHTEE FOUNDATION:**

1. ***Drishtee***kon – A Hindi Monthly magazine has been published by Dri shtee Foundation which is the first of its kind in India. This magazine holds the local content contributed by the local communities and supported by the Drishtee Kiosk Owners and is circulated to the rural readers through the Drishtee Kiosks.

#### **Bankers of Drishtee Foundation:**

1. HDFC Bank Ltd., Near Mata Ka Mandir, New Friends Colony, New Delhi
2. HDFC Bank Ltd., Ansal Fortune Arcade, K-Block, Sector-18, NOIDA-201301 (U.P.)
3. ICICI Bank - NOIDA
4. State Bank of India, NOIDA

#### **Auditors:**

M/s KTS & Associates, Chartered Accountants  
C-10, 1<sup>st</sup> Floor, Hari Nagar, New Delhi- 110064

#### **Acknowledgment**

We place on record sincere thanks to acknowledge contributions of members, employees, bankers, consultants and all other stakeholders and partner for supporting our work.

President

General Secretary

Treasurer